

Family

# Norma

Design – Fredrik Färg & Emma Blanche



**JOHANSON**



## Introduction

The look of each piece can vary greatly, depending on whether, for example, only one fabric is used or whether two or three different colours and textures are thrown into the mix creating contrasts or complementary shades.

To us, the Norma series has a feminine feel with a strong voice – it can be simple yet extravagant at the same time.

Norma conference chair combines an air of exclusivity with the ultimate

in seating comfort. The chair's expression differs depending on whether the customer chooses to cover Norma with one, two or three fabrics in varying materials and colours.

The opportunity to create unique, personal furnishing solutions is great. The chair's metal frame can be finished in any of the many RAL colours, according to whether the aim is to achieve a visually striking effect or to evoke a mood that is more subtle and subdued.



## Designer

Stockholm based design studio Färg & Blanche is known for their experimental stance, where each expression informs the other, they effortlessly move between the exclusive hand made one off and the industrially produced, without ever losing their distinctive touch. We are proud to present a new collaboration, Norma – a series with a strong identity.



# Models

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**Norma Chair 03-46**



**Norma Chair 03-46 with wheels**



**Norma Chair 08-46**



**Norma Chair 09-46**



**Norma 1-seater**



**Norma 2-seater**

# Material

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## Seat - Upholstery materials

Johanson offers a very generous range of fabrics, leather and artificial leather from the most reputable suppliers in the world. Should any other material be desired despite the wide selection, it is also possible to suggest other materials. Johanson does not charge start-up costs for handling non-standard materials.

## Multicolour - Finish RAL

Take part in Johanson's color range, 400 variants of different finishes are offered as standard on steel frames and metal details. Choose from all 192 RAL colors, alternatives are available both as solid finish (gloss 72) or Structure finish which has a matte, slightly textured elegant surface. In addition, 15 RAL colors with pearl finish and chrome or polished aluminum are offered.



For all colours see [www.johansondesign.com](http://www.johansondesign.com)

**192 Solid collection** (gloss 72)

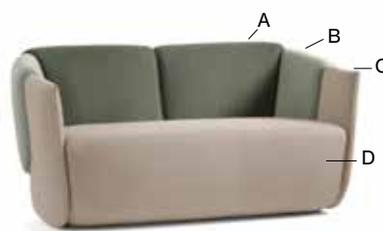
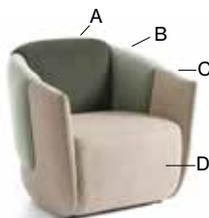
**192 Structure collection** (matte, textured surface)

**15 Pearl finish collection**

**Chrome** (08, 09- base)

**Polished aluminum** (03-base).

The look of each piece can vary greatly, depending on whether, for example, only one fabric is used or whether two or three different colours and textures are thrown into the mix creating contrasts or complementary shades. Different fabrics on quotation.



# Accessories

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## Wheels

Wheels black, white and chrome.

# Facts

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## Material

The seat is made in moulded CMHR foam (density 65kg) that meets the highest requirements for flammability (CMHR quality). The base is made of finished/lacquered metal.

## Certificate

- Fire certificate (Danak)

**BIM - objects can be downloaded**  
at [johansondesign.com](http://johansondesign.com)

 3D Max

 Archicad

 Revit

 Autocad 2D

 Autocad 3D

 Sketchup

 pCon

## Recycling

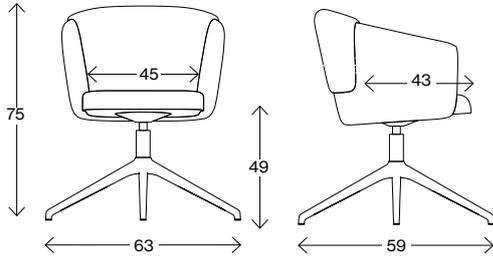
All steel parts are recyclable. Before we finish the chrome/lacquer all grease/oil is removed by alkaline wash and then sent for destruction. The lacquering is produced by electrostatic epoxy powder coating that gives a minimum of waste. The electrostatic chrome (chrome 3) is recyclable. The plastic parts that are used are recyclable by grinding. All upholstery and frames of synthetic material are totally without C.F.C. emissions. All glue is water based.

## Material declaration

For more information about the product please download material declaration on our website, under Downloads à Product Information at [www.johansondesign.com](http://www.johansondesign.com)

# Facts

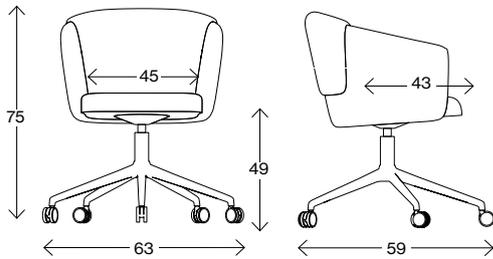
Measurements cm



## Norma Chair 03-46

Weight (kg) 15,5  
Volume (m<sup>3</sup>) 0,279

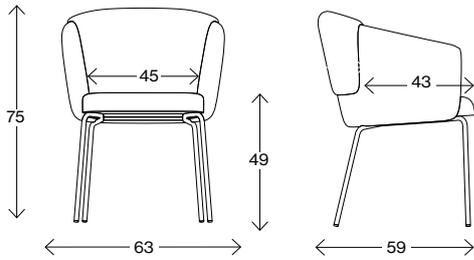
Measurements cm



## Norma Chair 03-46 with wheels

Weight (kg) 15,8  
Volume (m<sup>3</sup>) 0,279

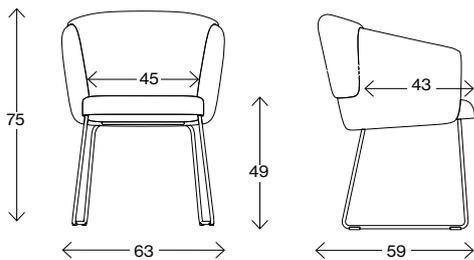
Measurements cm



## Norma Chair 08-46

Weight (kg) 13,0  
Volume (m<sup>3</sup>) 0,279

Measurements cm

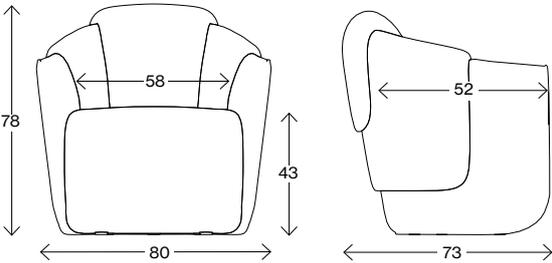


## Norma Chair 09-46

Weight (kg) 13,6  
Volume (m<sup>3</sup>) 0,279

# Facts

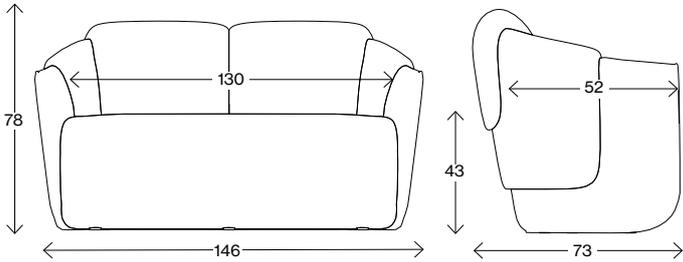
Measurements cm



**Norma 1-seater**

Weight (kg) 26,0  
Volume (m<sup>3</sup>) 0,512

Measurements cm



**Norma 2-seater**

Weight (kg) 48,0  
Volume (m<sup>3</sup>) 1,08









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