



JOHANSON

A sustainable company since 1953



Sustainability Vision and Goals

At Johanson Design, sustainability and environmental responsibility have always been an integral part of our identity. We view our operations as a collaboration where every decision, material choice, and process plays a vital role in our journey toward a more sustainable future.

Our sustainability vision is about creating furniture that is not only functional and aesthetically pleasing but also crafted with care for the environment, society, and future generations. We aim to be a leading force in sustainable furniture design, with the ambition to drive progress toward circular and responsible production.

By using recycled materials, renewable resources, and energy-efficient processes, we take a comprehensive approach to sustainability. Every product we create reflects our commitment to combining beauty and functionality with deep responsibility. For us, sustainability is not a single effort but an ongoing journey—a vision we live and bring to life every day.



PLUS

A word from the owners

We are proud of the progress we have made over the past year. Sustainability has been and remains a central part of our work, and we continuously strive to integrate sustainable solutions into every aspect of our operations. Our goal is not only to create furniture that meets the highest quality standards but also products that contribute to reducing environmental impact—both during production and throughout the entire product lifecycle.

We view circularity as a powerful tool for creating long-term and sustainable solutions. That's why we actively design and manufacture furniture that can be adapted, refurbished, and reused over the years. One of our key initiatives to support this is the development of our digital product passport, which enhances transparency and makes it easier for our customers to restore or order spare parts when needed. This initiative aligns with our long-term sustainability goal of creating more sustainable and circular products for the future.

We are also strengthening our commitment to social sustainability by ensuring that our working conditions and ethical guidelines are upheld at all levels. Furthermore, we collaborate with suppliers who share our values regarding environmental responsibility and social engagement.

With our focus on creating sustainable, long-lasting products, supporting circularity, and leveraging innovative technologies to improve both environmental impact and user experience, we are confident that, together with our customers and partners, we can contribute to a more sustainable future for the furniture industry.

We look forward to continuing this journey and taking further steps to create a better, more sustainable world for our customers and future generations.





Sustainability Strategy

Johanson Design strives to be a role model for sustainability within the furniture industry. Our strategy is simple yet powerful: to create real change by integrating sustainability into every aspect of our operations.

We view our products as more than just furniture—they are part of a cycle. From the very first sketch during the design phase to production in our factories, through our carefully selected supply chains, and finally to how our customers use, maintain, and ultimately recycle the products. Every step is carefully planned to minimize our environmental impact and maximize the lifespan and value of what we create.

Sustainability is not just an internal matter. It is a shared responsibility that we undertake together with our customers, agents, retailers, and suppliers. We collaborate with our partners to spread knowledge and inspire more conscious choices—creating a positive chain reaction that extends far beyond our production facilities.

At Johanson Design, sustainability is a journey, not a destination. With our innovative approach to environmental responsibility and our commitment to driving improvements, we look forward to working together with our stakeholders to create a more sustainable future for the furniture industry.



COMET

Environmental Responsibility

Our commitment to environmental responsibility is deeply embedded in every aspect of our operations. With a holistic perspective and a goal of creating lasting positive impact, we systematically implement tangible measures in the following areas:

Climate Impact and Energy Use

We strive to reduce our climate impact by employing energy-efficient production processes and using green energy in our facilities. By continuously optimizing energy use and investing in renewable energy sources, we are taking significant steps to lower our emissions. Additionally, we actively work to minimize the environmental impact of transportation by prioritizing local suppliers and smart logistics solutions.

Use of Sustainable and Recycled Materials

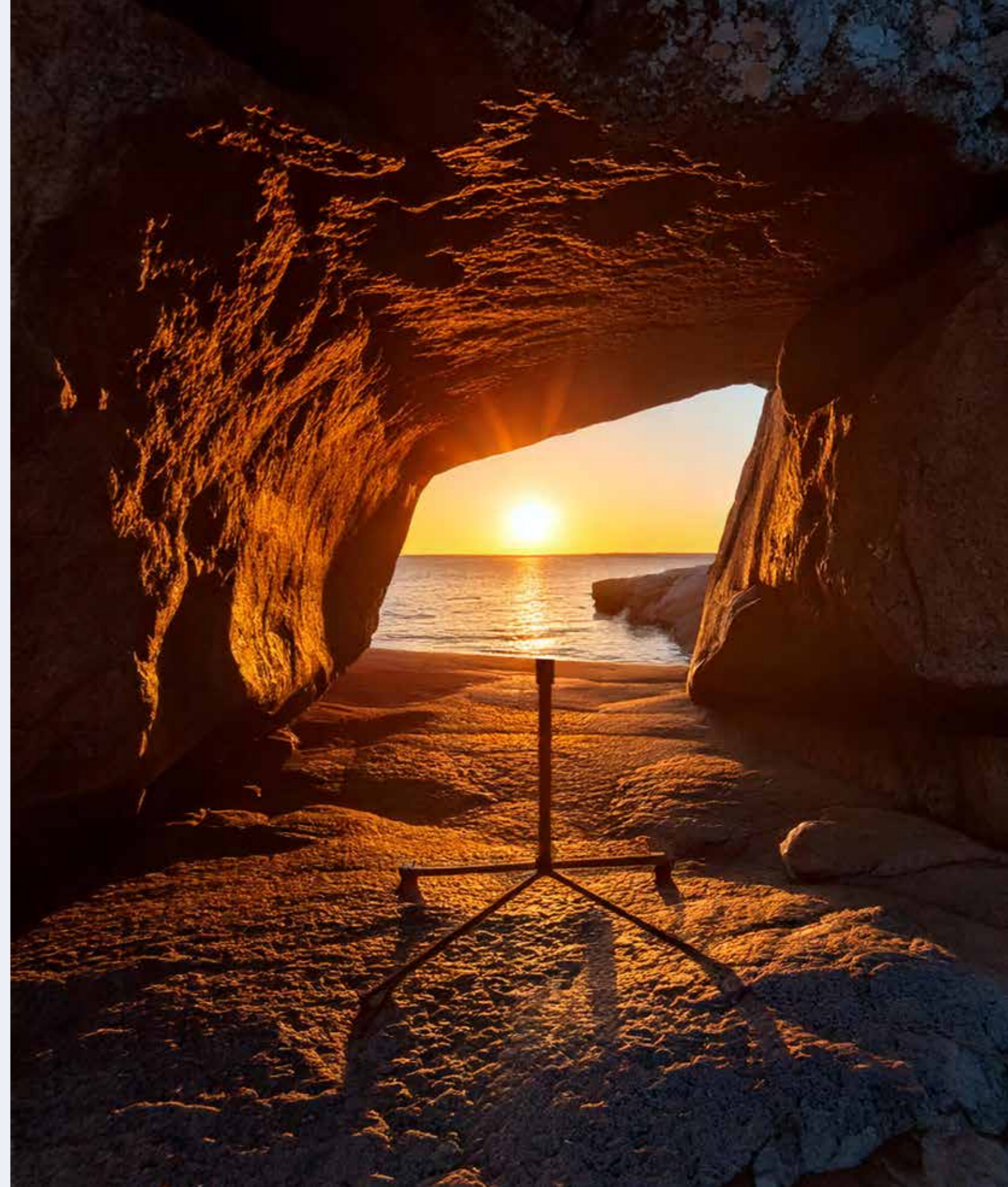
We see our material choices as an opportunity to create products with a lower environmental footprint. Johanson Design uses recycled and renewable materials wherever

possible, without compromising on quality or aesthetics. Our designers focus on creating furniture that is not only durable in construction but also sustainable in the origin of its materials. Through innovative collaborations with suppliers and partners, we place sustainability at the heart of our processes.

Waste Management and Recycling

Our goal is to minimize waste at every stage of production. We implement rigorous procedures for sorting and recycling material residues and actively work to reduce the amount of waste sent to landfills. For our customers, we also offer solutions to extend the life of furniture, such as refurbishment and reuse, which help reduce the need for new production.

GAP





Social Responsibility

Our social responsibility is as vital as our commitment to the environment. We firmly believe that our operations should contribute to positive development for people and communities, both locally and globally. Our vision is to create furniture that not only unites aesthetics and functionality but also reflects our values of respect, fairness, and accountability.

Fair Working Conditions

We actively ensure fair working conditions throughout our value chain. This includes carefully selecting partners and suppliers who share our values regarding human rights and fair wages. We adhere to Möbelfakta's requirements for social responsibility, setting high standards for working conditions, safety, and respect for labor rights among our suppliers.

Support for Local Communities

With roots in Markaryd, Johanson Design takes pride in supporting the local community by collaborating with local businesses, sponsoring local sports teams, and contributing to charitable initiatives that make a difference. We believe in strengthening our surroundings and creating opportunities for connection and development.

Sustainable Workplace for Our Employees

Our employees are the heart of our business. We place

great importance on providing a safe and inclusive work environment where everyone feels valued and respected. Through continuous training and development opportunities, we enhance the skills within our organization and create a workplace where people thrive and grow.

Responsible Production and Supply Chain

Transparency and collaboration define our production chain. We conduct regular audits and use self-assessment surveys to ensure our suppliers meet our social responsibility standards. When necessary, we visit suppliers to provide support and jointly identify areas for improvement.

Diversity and Inclusion

We value diversity and see differences as a strength. Johanson Design strives to create an inclusive culture where everyone, regardless of background, age, gender, or experience, has equal opportunities to contribute and succeed

By prioritizing people in everything we do, we demonstrate that sustainability is not only about the environment but also about the communities and individuals impacted by our work. Johanson Design aims to be a role model in the furniture industry, proving that success is best when it is shared with others.



BAIL

Economic Responsibility

At Johanson Design, economic responsibility is a cornerstone of our operations. For us, it means maintaining a profitable and sustainable business model that creates long-term value for our customers, employees, partners, and society at large. Our economic responsibility goes beyond generating profit—it involves using our resources responsibly and contributing to a stable and sustainable economy.

Long-Term Profitability and Sustainable Growth

We work to ensure economic stability that enables continuous development and innovation. By focusing on quality, sustainable solutions, and customer satisfaction, we lay a strong foundation for long-term growth. Our investments in technology, expertise, and sustainable materials are strategic steps to enhance both our competitiveness and our contribution to a sustainable future.

Responsible Use of Resources

Efficient resource management is at the core of our economic responsibility. We aim to optimize processes and minimize waste at every stage, from design and production to delivery. By prioritizing sustainable material choices and circular business models, we not only benefit the environment but also create a more cost-effective operation.

Fairness and Transparency

We strive for openness and fairness in all our business relationships. Our collaborations with suppliers and partners are built on clear agreements, transparency, and long-term trust. Through regular dialogue and shared goals, we foster stable and reliable business connections.

Contributions to Local Communities and Economic Development

As a local employer in Markaryd, we are proud to contribute to the local economy by creating jobs and supporting community initiatives. Our operations strengthen the local business environment and contribute to societal development on multiple levels.

Responsibility to Future Generations

We view it as our duty to create an economic model that not only meets today's needs but also considers the future. By balancing profitability with environmental and social responsibility, we build a business that can continue to make a positive impact for generations to come.

Johanson Design believes in a business model where sustainability and economic success go hand in hand. By combining innovation, quality, and accountability, we create value for our stakeholders—today and in the future.

PELICAN





Circular Economy

The circular economy is a core commitment for us and a crucial part of our efforts to reduce resource consumption and environmental impact. We aim to create a sustainable business model where resources are utilized efficiently and given a longer life, reducing waste while adding value for our customers and the environment.

Reuse Shop – A Second Chance for Furniture

In our Reuse Shop, we offer showroom and trade fair furniture at attractive prices. Here, our products are given a second life with customers who value sustainability without compromising on design or quality. Since these products are already manufactured, they offer faster delivery and reduced environmental impact—a win-win for everyone.

Product Restoration and Renovation

To extend the life of our products, we offer restoration and renovation services. Our furniture can be reupholstered, refinished, and fitted with new components, giving them a fresh start. This ensures that our customers can enjoy their furniture for years while contributing to more sustainable consumption.

Collaborations for Innovative Material Solutions

Through close partnerships with our suppliers, we ensure that sustainable and recycled materials are an integral part of our production:

- **Kvadrat Really:** Produces tabletops from textile waste—a creative and sustainable solution transforming fabric scraps into high-quality, sleekly designed surfaces.
- **Camira Oceanic:** One of our textile choices is Oceanic, a polyester fabric made from recycled ocean plastic. This material combines sustainability with style while helping to reduce plastic pollution in marine environments.
- **Circular Systems:** Many of our subcontractors have waste management programs, where they reclaim production scraps from our operations to create new products.

An Ongoing Loop

By applying circular economy principles, we create a business model that not only minimizes its footprint but also inspires a more sustainable future. From recycling and reuse to innovative collaborations, our goal is to continually find new ways to extend product lifecycles and minimize resource use.

At Johanson Design, the circular economy is more than a strategy—it's a commitment to designing for the future and creating furniture that embodies both heart and sustainability.



CLASSIC

Certifications and Standards

Johanson Design is committed to adhering to the highest standards in sustainability and quality. Our goal is to ensure that our products and operations meet the most recognized certifications and industry standards, guaranteeing that we fulfill our sustainability promises and provide our customers with products they can trust.



Möbelfakta

Möbelfakta is one of the most respected and comprehensive playing a central role in our sustainability efforts. It sets

requirements for product quality, environmental impact, and social responsibility. We continuously work to ensure that all our products meet these high standards.



EU Ecolabel

The EU Ecolabel is one of the most recognized environmental certifications in Europe, focusing on reducing the environmental impact of

products throughout their entire life cycle. Our Pelican and Plus products are both EU Ecolabel certified, meeting strict environmental criteria and providing our customers with documented proof of environmental care.

EPD (Environmental Product Declaration)

To further strengthen our sustainability efforts, we offer Environmental Product Declarations (EPD) for several of our products. An EPD is a tool for clearly and objectively

communicating a product's environmental impact, based on scientific methods. This enables our customers to make informed decisions regarding environmental impact while showcasing our commitment to transparency and sustainability.

ISO 14001

We comply with the ISO 14001 standard for environmental management systems, which helps us identify, manage, and reduce our environmental impact. This certification ensures that our environmental efforts are structured and continuously improved.



FSC-Certified Wood

Johanson Design uses FSC-certified wood in our products to ensure that the wood comes from responsibly managed forests. The FSC certification

guarantees that forestry practices preserve biodiversity, minimize damage to ecosystems, and support social and economic rights.

Acoustic Facts

All our acoustic panels are certified according to Acoustic Facts, a standard that guarantees our products have documented acoustic properties and performance. This certification enables us to offer high-quality acoustic solutions for various environments where sound comfort is a key factor for well-being and productivity.



POODLE EC





”The future is here”

Looking Ahead: Objectives and Goals

At Johanson Design, we envision the future in the form of a digital product passport, a tool that not only increases transparency around our products but also makes it easier for our customers to engage in sustainability. Our digital product passport provides detailed information about each product, from material choices and manufacturing processes to specifications for recycling and refurbishment. By consolidating all essential product information in one place, we simplify the process of ordering spare parts, planning refurbishments, and potentially even implementing a buy-back program to reduce waste.

This is not just a tool to meet today’s demands; it is an investment in the future. We believe that enhanced transparency and easy access to product information are crucial for promoting a sustainable and circular economy. Through the development of this digital passport, we aim to strengthen our relationships with customers and partners while equipping them with the resources they need to make sustainable choices.

Our long-term sustainability goals focus on reducing our climate impact and increasing circularity in our production. We strive to make our products even more sustainable, recyclable, and durable while working closely with our suppliers to improve our practices and minimize waste at every stage of the process.



ATTICUS

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