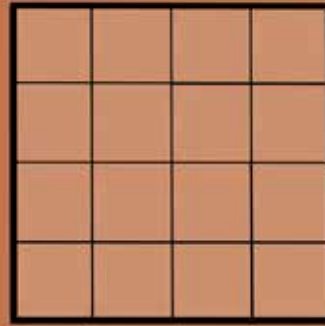


# JOHANSON

DECO



# DECO

# teklan 2025



EN

## The Company

Johanson has today reached an international audience with timelessly designed furniture. Its collaboration with several of the foremost designers is longstanding. All manufacturing takes place in the company's own factories with a high degree of flexibility. For instance, 400 RAL colors are available through our Multicolor System. The company generates approximately 330 million SEK in annual revenue.

The company's owners, Dan & Paul Johanson, demonstrate a constant drive for development, showcasing a blend of curiosity and professional expertise that forms the foundation for exciting upcoming product series.

IT

## L'Azienda

Oggi Johanson ha raggiunto un pubblico internazionale con i propri arredi dallo stile intramontabile, consolidando da tempo la collaborazione con affermati designer. La produzione avviene interamente negli stabilimenti di proprietà, garantendo un elevato grado di flessibilità. Ad esempio, il nostro Sistema Multicolor, offre fino a 400 colori RAL. L'azienda genera un fatturato annuo di circa 330 milioni di SEK

I proprietari dell'azienda, Dan e Paul Johanson, dimostrano una continua spinta all'innovazione, combinando curiosità e competenza professionale, che costituiscono le basi per entusiasmanti collezioni future.



# DECO by tekla

EN

Inspired by this year's major furniture innovations from Johanson – Garbo and Grace, designed by Alexander Lervik – we see a clear homage to the 1920s Art Deco era, where geometric elements create bold, symmetrical patterns. A modern interpretation. Contrasting colors meet elegance. Sound absorbers from Decibel by Johanson serve as distinct pillars both conceptually and structurally. We observe clear references to Streamline Moderne, with its characteristic nautical porthole windows and horizontal stylistic lines, combining to deliver a graphic aesthetic.

At the heart of Johanson is the story of furniture, the Classic Collection. The bar is showcased with decorative striped tiles from Teklan's own series, Color Blocks x Quintessenza.

With Teklan's distinctive signature, visitors are guided through a labyrinth of continuous new experiences. The interplay of multiple views and perspectives becomes an engaging "hide-and-seek" encounter.

The color palette features unexpected contrasts, with black and cream forming a stylish and beautiful frame. Vivid background colors – billiard green, peach orange, and bright yellow-green – constitute the primary palette, each setting unique scenes.

RAL 040 40 40 Brick Red is a new shade that Teklan has selected for Johanson. A brown-orange tone with a nostalgic touch. The wall color in the gallery hallway has been translated into a harmonious color spectrum, with several products displayed in their full and authentic hues.

IT

Ispirati dalle principali innovazioni nel design di quest'anno firmate Johanson – Garbo e Grace, progettati da Alexander Lervik – si percepisce un chiaro omaggio all'epoca Art Deco degli anni '20, dove gli elementi geometrici creano motivi audaci e simmetrici. Una moderna interpretazione, in cui colori contrastanti si fondono con eleganza, dove i pannelli fonoassorbenti della linea Decibel by Johanson svolgono il ruolo di pilastri distintivi, sia dal punto di vista concettuale che strutturale. Si notano inoltre evidenti richiami allo Streamline Moderne, con le caratteristiche finestre rotonde in stile nautico e le linee orizzontali che, insieme, contribuiscono a creare un'estetica grafica.

Al centro dello stand si trova la storia di Johanson, con prodotti della Classic Collection mentre il banco è rivestito con piastrelle decorative a righe della serie Color Blocks x Quintessenza di Teklan.

Con il marchio distintivo di Teklan, i visitatori vengono guidati attraverso un labirinto di esperienze continue. Il gioco di viste e prospettive si trasforma in un coinvolgente ambiente da "nascondino".

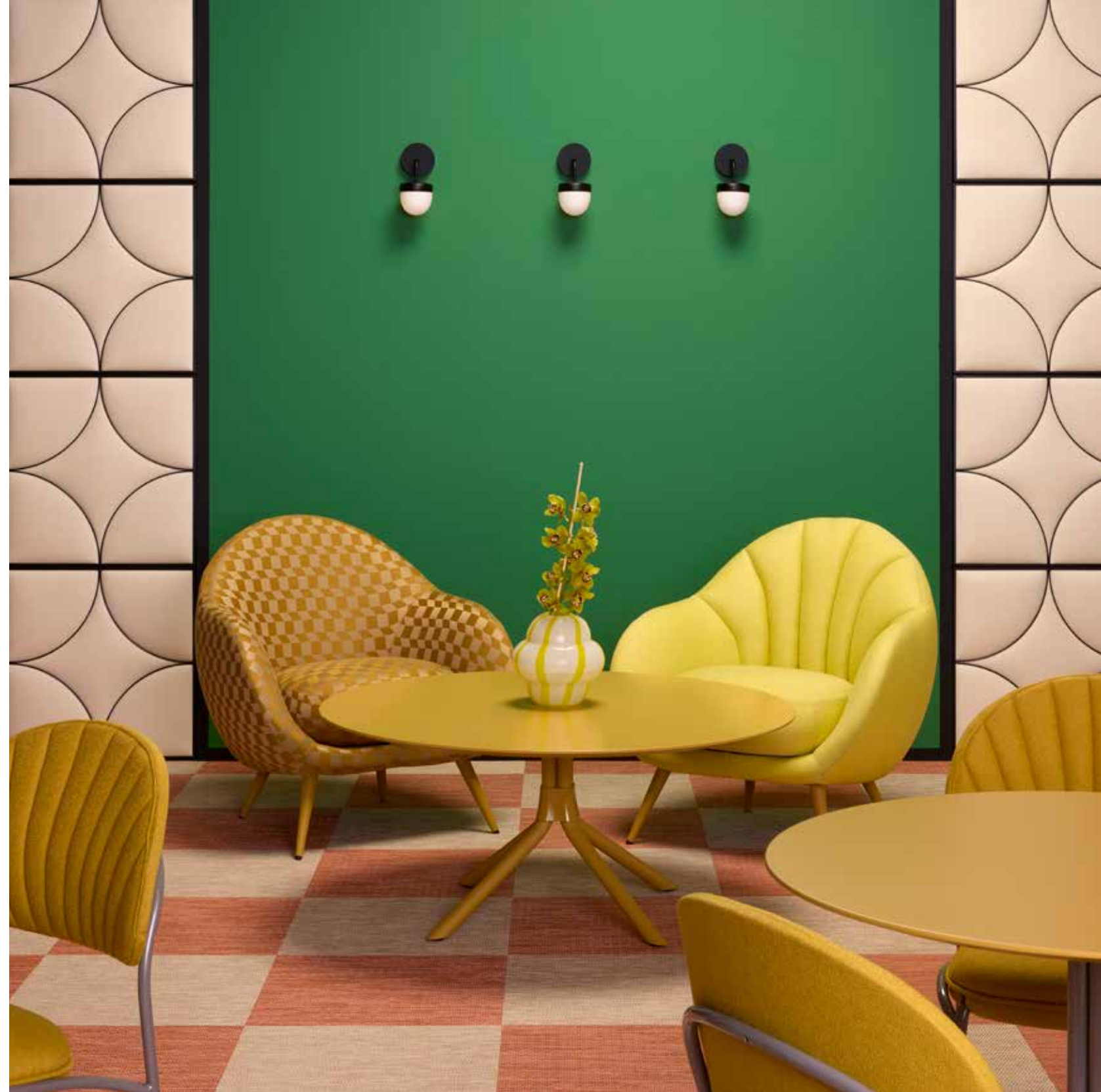
La palette di colori presenta contrasti inaspettati, con il nero e il crema che formano una cornice elegante e raffinata, mentre i colori vivaci di sfondo – verde biliardo, arancione pesca e giallo-verde brillante – costituiscono la palette principale, ciascuno creando scenari unici.

Il RAL 040 40 40 Rosso Mattone è una nuova tonalità che Teklan ha selezionato per Johanson, un tono marrone-arancio dal sapore nostalgico. Il colore delle pareti nel corridoio della galleria è stato realizzato con uno spettro di tonalità armoniose, con diversi prodotti esposti nelle loro sfumature più complete ed originali.

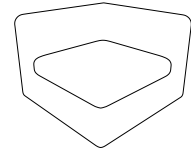
**grace**  
Design Alexander Lervik



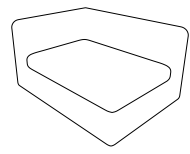
**garbo**  
Design Alexander Lervik



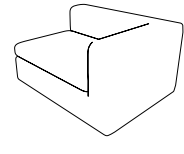
**ava**  
Design Böttcher & Kayser



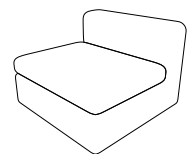
Ava Corner 93



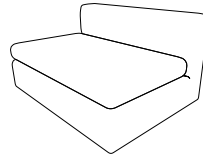
Ava Corner 124 Left



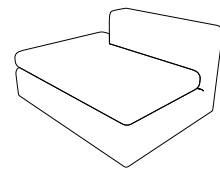
Ava Corner 124 Right



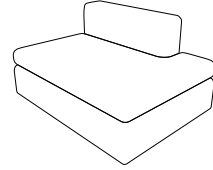
Ava Sofa 93



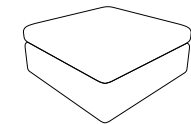
Ava Sofa 124



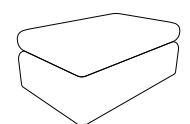
Ava Open end 124 Left



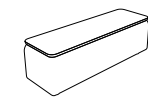
Ava Open end 124 Right



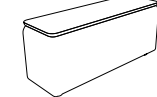
Ava Pouf 93



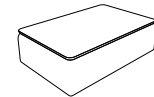
Ava Pouf 62



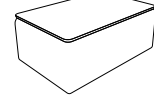
Ava Table S-H29



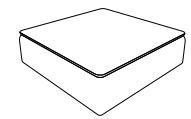
Ava Table S-H40



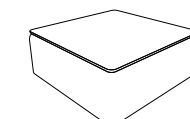
Ava Table M-H29



Ava Table M-H40



Ava Table L-H29



Ava Table L-H40



ava  
Design Böttcher & Kayser





**opus family / milo family**  
Design Böttcher & Kayser

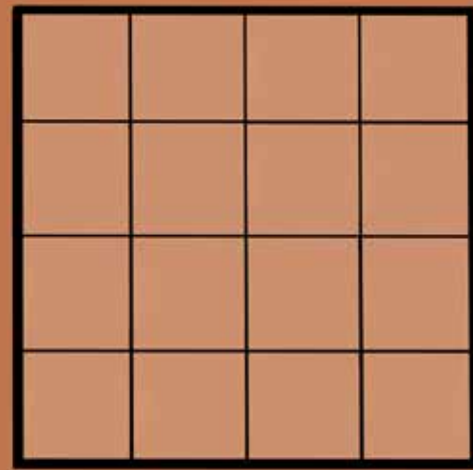


**aston family**  
Design Johan Lindstén



# sketch open bench

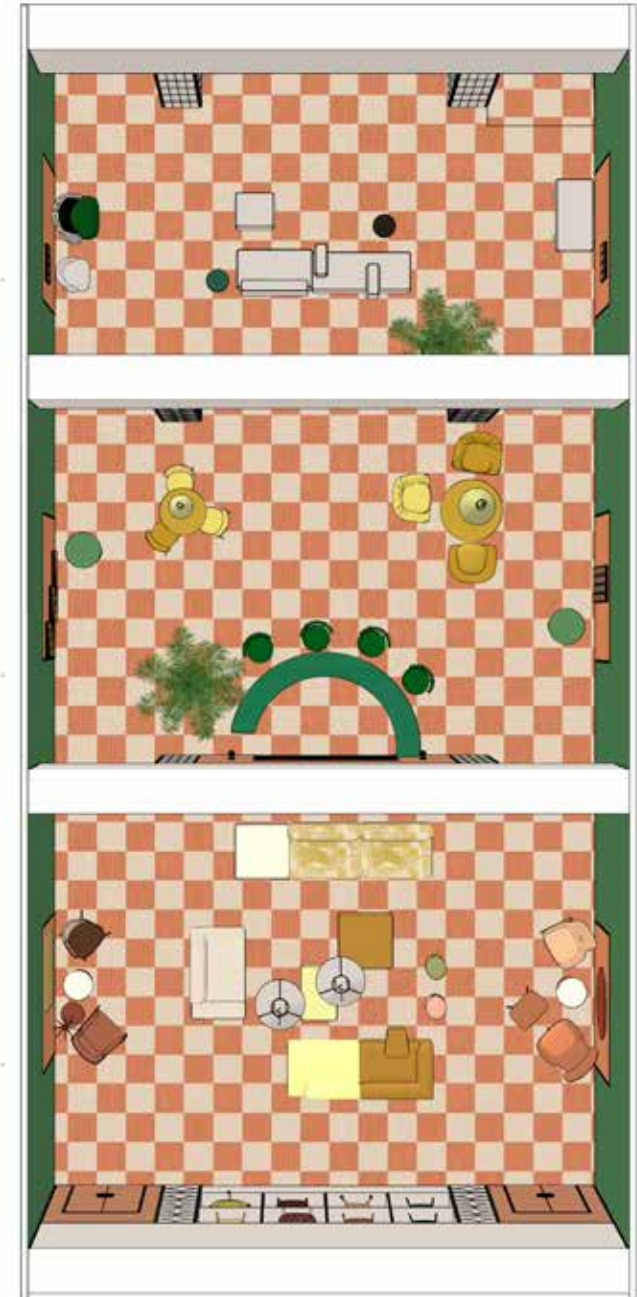
Design Färg & Blanche



## stand

Product specifications /  
Specifiche del prodotto

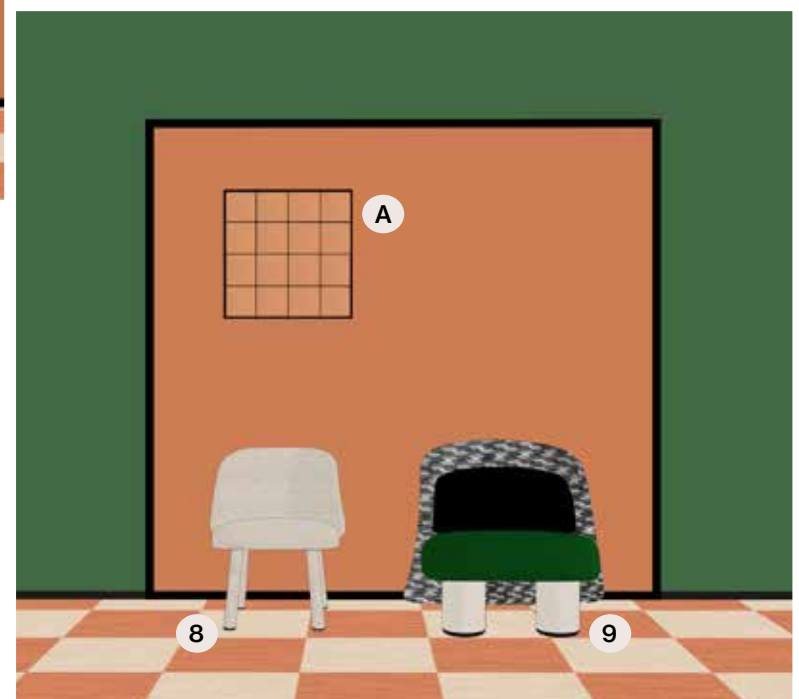
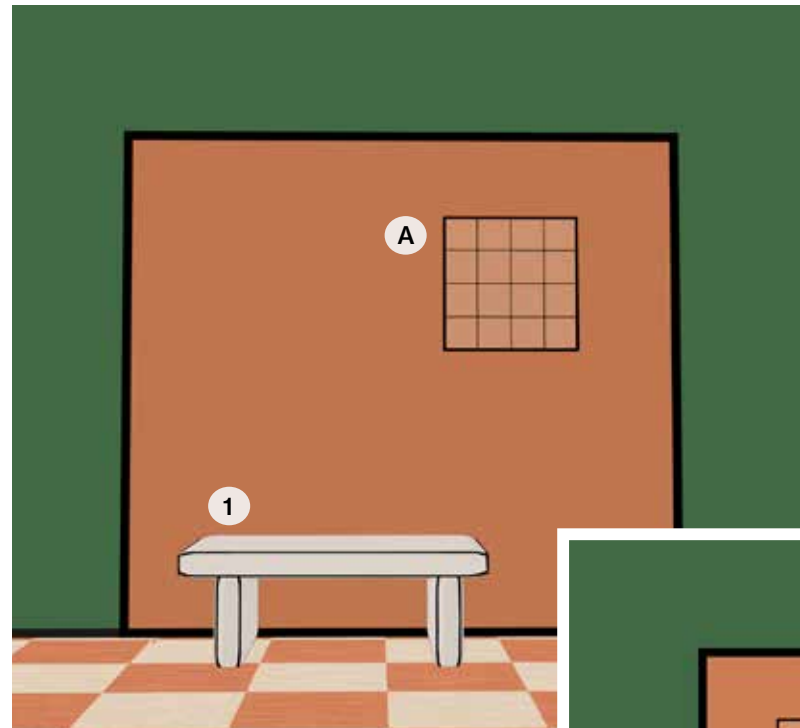
- 1 sketch  
poodle chair  
poodle lounge  
circuit  
loop
- 2 garbo  
grace  
jupiter  
castor  
pan wall
- 3 ava  
milo family  
aston lounge  
haddoc lounge  
opus  
champ  
plus  
pelican  
sketch lamp  
bow  
clamp grande  
hertz



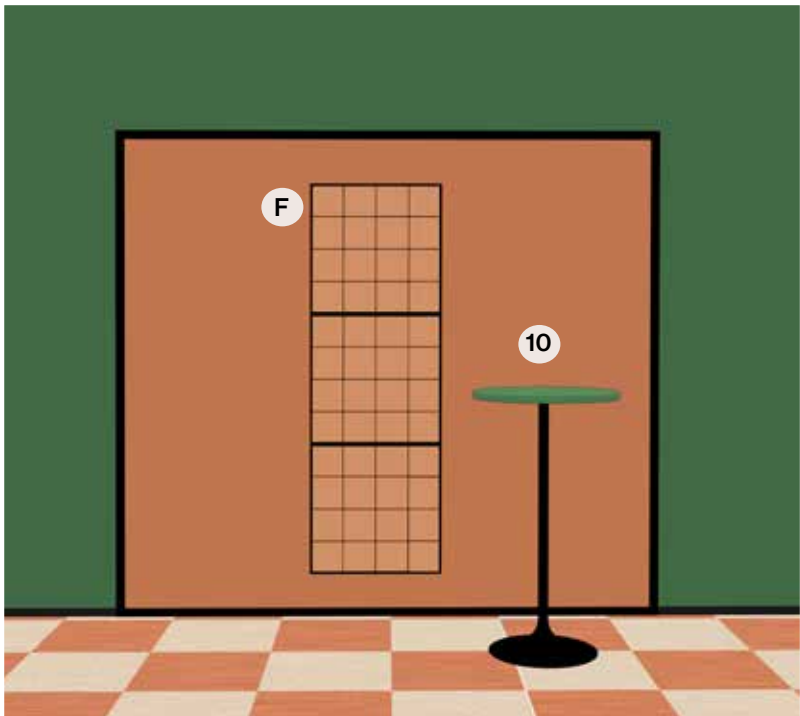
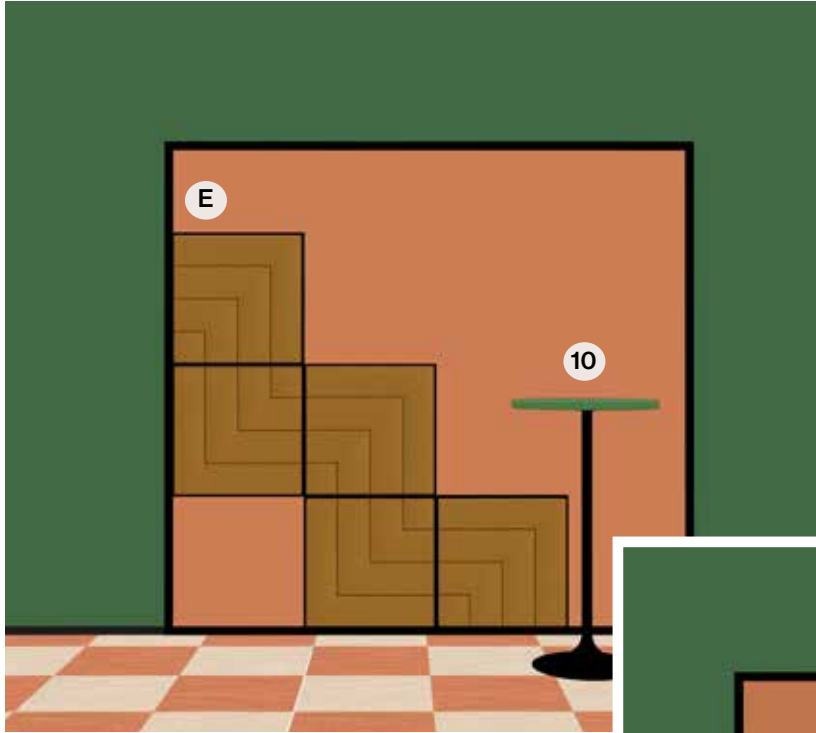
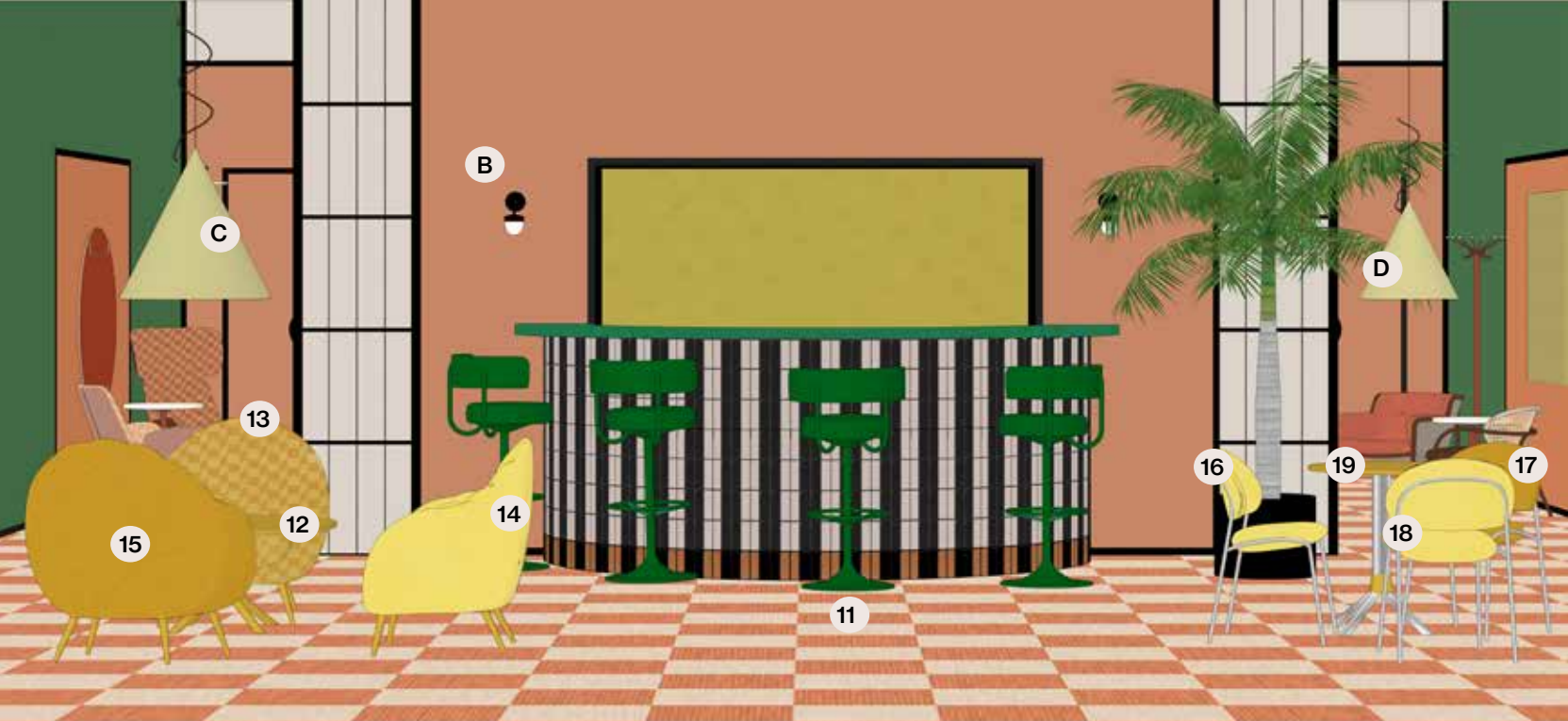
1

2

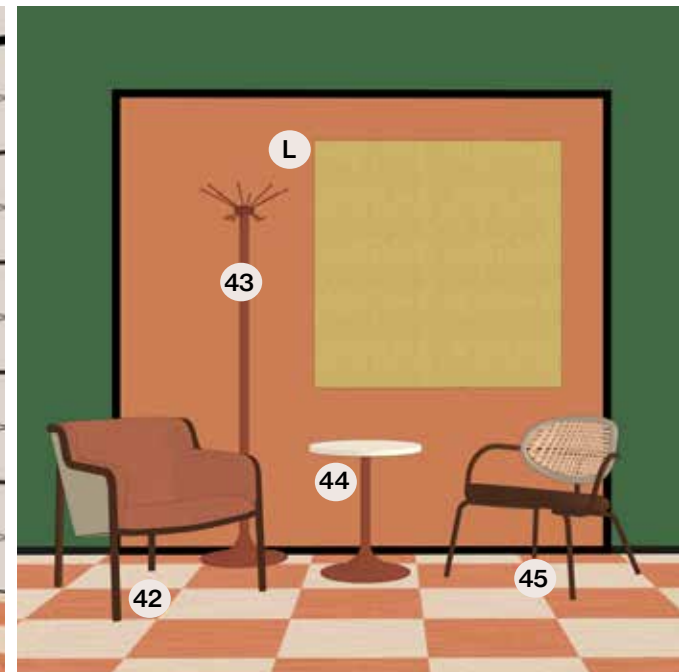
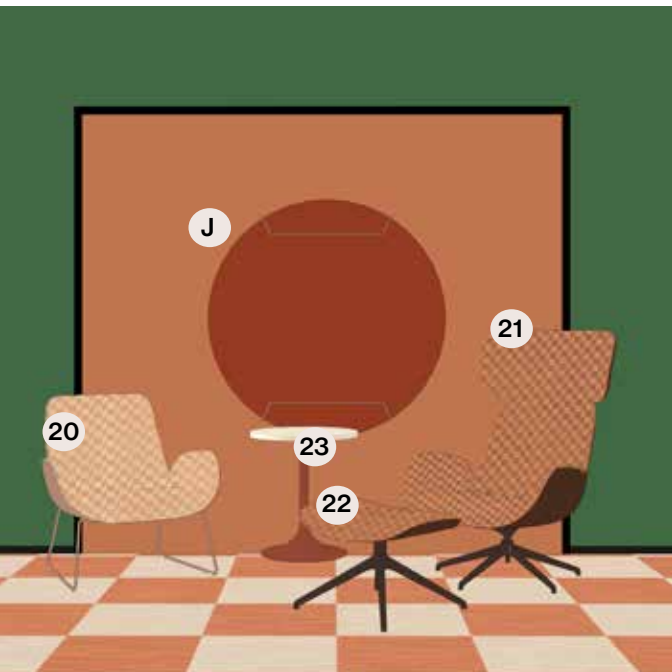
3



- |   |                                  |                   |  |
|---|----------------------------------|-------------------|--|
| 1 | Sketch open bench                |                   | Softnext 2701, Gabriel - thread 0190   |
| 2 | Sketch bench 170<br>two armrests |                   | Softnext 2701, Gabriel - thread 0190   |
| 3 | Sketch sofa 130                  |                   | Softnext 2701, Gabriel - thread 0190   |
| 4 | Sketch pouf                      |                   | Softnext 2701, Gabriel - thread 0190   |
| 5 | Eden Ø50                         | RAL 9005 textured |  |
| 6 | Champ pouf                       | RAL 3022 textured | Picnic Sunny Caviar K5350/24 + Adapt Monochrome K5339/02, Kirkby design  |
| 7 | Champ pouf                       | RAL 1013 textured | Sunny Kale K5350/17 + Picnic Sunny Caviar K5350/24, Kirkby design  |
| 8 | Poodle chair                     |                   | Element Buff K5359/02, Kirkby design   |
| 9 | Poodle EC                        |                   | Picnic Sunny Kale K5350/17 + Picnic Sunny Cracker K5350/02 13 +<br>Picnic Sunny Caviar K5350/24 + Strings Monochrome K5368/04, Kirkby design |
| A | Circuit C6                       | RAL 9005 textured | Step 63739, Gabriel  |



- |    |                   |                   |   |
|----|-------------------|-------------------|---|
| 10 | Venus table 110B  | RAL 9005 solid    | Basic Ø 60cm, RAL Pale green matt                 |
| 11 | Jupiter barstool  | RAL 6029 textured | Ostrich Jungle K5355/04, Kirkby design            |
| 12 | Lindy 4M/47 table | RAL 1024 textured | Discus Ø 110, stained oak vaneer RAL 1024         |
| 13 | Garbo Accent      | RAL 1024 textured | Racer Ochre K5324/07, Kirkby design               |
| 14 | Garbo Arch        | RAL 1024 textured | Sunny Lemonade K5350/14, Kirkby design            |
| 15 | Garbo Arch        | RAL 1024 textured | Sunny Dijon K5350/13, Kirkby design               |
| 16 | Grace Arch        | RAL 7048 pearl    | Sunny Lemonade K5350/14, Kirkby design            |
| 17 | Grace Accent      | RAL 7048 pearl    | Sunny Dijon K5350/13, Kirkby design               |
| 18 | Grace Arch        | RAL 7048 pearl    | Sunny Lemonade K5350/14, Kirkby design            |
| 19 | Lindy 4M/72 table | RAL 7048 pearl    | Knot RAL 1024 solid, Discus Ø 80 laqcuer RAL 1024 |
| B  | Pan wall 10       | RAL 9005 textured |   |
| C  | Castor 60         | RAL 1000 textured |   |
| D  | Castor 40         | RAL 1000 textured |   |
| E  | Circuit C4        | RAL 9005 textured | Cura screen 2558-62482, Gabriel                   |
| F  | Circuit C6        | RAL 9005 textured | Step 63739, Gabriel                               |



20 Milo low RAL 3012 textured  
 21 Milo wing RAL 8017 textured  
 22 Milo foot stool RAL 8017 textured  
 23 Venus 57 table RAL 040 40 40 textured

24 Ava table S-29  
 25 Ava sofa 93  
 26 Ava table L-29  
 27 Ava sofa 124  
 28 Ava table L-40  
 29 Ava table M-29

30 Parker RAL 1000 solid  
 31 Parker RAL 3007 solid

G Sketch pendant  
 H Circuit C3 RAL 9005 textured  
 I Bow  
 J Clamp Grande 120 RAL 8015 solid

Racer Pink Sand K5324/05, Kirkby design  
 Racer Clove K5324/06, Romo - Lillehammer 4/4 Rosewood, Nevotex  
 Racer Clove K5324/06, Romo - Lillehammer 4/4 Rosewood, Nevotex  
 Discus Ø 50, lack RAL 1015

Pop Chalk K5328/01, Kirkby - table top laqguer RAL 1015  
 Pop Chalk K5328/01, Kirkby  
 Formation Zest K5301/04, Kirkby - table top laqguer RAL 1014  
 Formation Zest K5301/04, Kirkby  
 Sunny Dijon K5350/13, Kirkby - table top oak vaneeer laqguer RAL 1024  
 Cubic Zest K5304/05, Kirkby - table top laqguer RAL 1000

Jolly RE 6133, Svensson  
 Jolly RE 3132, Svensson

Softnext 2701, Gabriel - thread 0190  
 Wooly 1016 Bone, Nevotex  
 Europost 2 1701-68072, Gabriel  
 RePlay Zero Fun ZER19, Camira

32 Ava corner 124 left  
 33 Ava open end 124 right  
 34 Race table 46 RAL 1024 solid

34 Plus chair RAL 9005 textured  
 35 Plus chair RAL 9005 textured  
 36 Pelican RAL 040 40 40 textured  
 37 Pelican RAL 3012 textured  
 38 Opus low with arms  
 39 Opus armsless RAL 8016 textured  
 40 Aston with arms RAL 1005 textured  
 41 Opus high with arms RAL 1027 solid

42 Haddoc EC RAL 8017 solid  
 43 Long John RAL 040 40 40 textured  
 44 Venus 57 table RAL 040 40 40 textured  
 45 Aston Lounge RAL 8017 textured

K Loop RAL 9005 textured  
 L Hertz 120x120

Sunny Dijon K5350/13, Kirkby design  
 Sunny Lemonade K5350/14, Kirkby design  
 Sunny Dijon K5350/13, Kirkby design

Plastic Black RAL 9005  
 Re-Wool 0967, Kirkby design  
 Plastic Brick Red 040 40 40  
 Sone 0547, Kirkby design  
 Strings clove K5368/03, Kirkby design  
 Merlon clove K5361/06, Kirkby design  
 Auckland 7071.16, Vescom  
 Swing 53522, Gabriel

Backside Beige, Sunny Masala K5350/08, Kirkby design

Discus Ø 50, lack RAL 1015  
 Back seat: oak rotting, Tesseract clove K5341/05, Kirkby design

Wooly 1016 Bone, Nevotex  
 RePlay Zero Lift ZER17, Camira

EN

## Sustainability and Timeless Design

Since 1953, Johanson has blended Scandinavian aesthetics with a deep commitment to environmental responsibility. The company views its role as part of a broader ecological system, where the stewardship of the earth's resources for future generations is a key focus.

With in-house production facilities in Markaryd, Sweden, and Kaunas, Lithuania, Johanson maintains complete control over the entire process – from frame construction to upholstery. This control ensures both superior quality and adherence to the company's rigorous sustainability standards. Certifications like ISO 14001 and Möbelfakta shape their approach to circular economy practices and resource efficiency.

Sustainability at Johanson Design is an ongoing journey, and the company constantly strives for improvement. For Johanson, sustainability is as integral as design itself, and the hope is that their furniture encourages responsible choices.

P.S. All the upholstery materials in our exhibit are thoughtfully chosen for their recycled and responsibly sourced components.

IT

## Sostenibilità e Design Senza Tempo

Dal 1953, Johanson unisce l'estetica scandinava a un profondo impegno verso la sostenibilità ambientale. L'azienda si considera parte di un ecosistema più ampio, dove la gestione consapevole delle risorse naturali per le future generazioni è un obiettivo fondamentale.

Con i propri impianti di produzione a Markaryd, in Svezia, e a Kaunas, in Lituania, Johanson esercita un controllo completo sull'intero processo, dalla costruzione delle strutture alle imbottiture. Questo controllo assicura non solo una qualità superiore, ma anche il rispetto degli elevati standard di sostenibilità aziendali. Certificazioni come ISO 14001 e Möbelfakta testimoniano un approccio mirato all'economia circolare e all'efficienza delle risorse.

La sostenibilità per Johanson Design è un percorso in continua evoluzione, con l'azienda che si impegna costantemente a migliorarsi. Per Johanson, la sostenibilità è parte integrante del design, nella speranza che i propri prodotti stimolino scelte più responsabili.

P.S. Tutti i materiali di rivestimento nel nostro stand sono stati scelti con cura per i loro componenti riciclati e provenienti da fonti responsabili.

EN

### Thanks

At Johanson, we would like to extend our heartfelt thanks to our partners, all of whom have contributed to the sustainable and inspiring selection of upholstery materials, flooring, tabletops, and the beautiful tiles in our bar. Skilled stand builders have brought our exhibit to life in close collaboration with Teklan.

IT

### Ringraziamenti

In Johanson, desideriamo esprimere un sentito grazie ai nostri partner, che hanno tutti contribuito in modo fondamentale alla scelta sostenibile e ispirante dei materiali di rivestimento, della pavimentazione, dei top dei tavoli e delle splendide piastrelle nel bar.

Grazie inoltre agli esperti costruttori che hanno realizzato la nostra esposizione in collaborazione con Teklan.

Kirkby Design

Gabriel

Kvadrat

Nevotex

Svensson

Vescom

Bolon

Quintessenza/Kakelspecialisten





**JOHANSON**

[www.johansondesign.com](http://www.johansondesign.com)

