

Gloria

Design – Alexander Lervik



JOHANSON



Introduction

Grace and Garbo draw inspiration from the iconic design eras of Art Deco and Bauhaus, providing the furniture with a historical foundation while adapting them to contemporary settings.

Gloria – a variation of Garbo with a smooth back. Gloria retains Garbo's timeless elegance and comfort, while offering a more pared-down expression that fits perfectly into modern environments.

The launch of Grace and Garbo also highlights an innovative design

process. Starting with hand-drawn sketches, Alexander Lervik used AI for the first time to create 3D models based on his ideas.

These models were then manually refined to achieve the perfect balance between form and function.

The design of Grace and Garbo has been influenced by the cultural and aesthetic styles of the early 20th century. The names of the furniture pieces also stem from this era, inspired by two iconic film stars, Greta Garbo and Grace Kelly.



Designer

Alexander Lervik is one of Sweden's most well-known designers, collaborating with a number of national and international producers, including Moroso, Zero, Designhouse Stockholm and Johanson. Though his main focus is lighting, furniture and product design, he also creates concepts for hotel and restaurant interiors and collaborates with fashion brands.



Models



Gloria

Product family



Grace



Garbo

Material

Seat - Upholstery materials

Johanson offers a very generous range of fabrics, leather and artificial leather from the most reputable suppliers in the world. Should any other material be desired despite the wide selection, it is also possible to suggest other materials. Johanson does not charge start-up costs for handling non-standard materials.

Multicolour - Finish RAL

Take part in Johanson's color range, 405 variants of different finishes are offered as standard on steel frames and metal details. Choose from all 195 RAL colors, alternatives are available both as solid finish (gloss 72) or Structure finish which has a matte, slightly textured elegant surface. In addition, 15 RAL colors with pearl finish.

For all colours see www.johansondesign.com

195 Solid collection (gloss 72)

195 Structure collection (matte, textured surface)

15 Pearl finish collection



Facts

Garbo in detail

Separable



20-50%
Recycled Swedish steel

Material

20-50% Recycled Swedish steel
FSC certified wood.
Padding is made of polyether/foam.
Finished/lacquered metal.

Fire classification

All products meet Möbelfakta's fire requirements. All polyether/foam are tested to Cal TB 117. All standard fabrics meet EN 1021:1 & 2. Other classification, for example BS 5856 (Crib 5) on request, please contact customer support.

Certificate



Recycling

All steel parts are recyclable. Before we finish the chrome/lacquer all grease/oil is removed by alkaline wash and then sent for destruction. The lacquering is produced by electrostatic epoxy powder coating that gives a minimum of waste. The electrostatic chrome (chrome 3) is recyclable. The plastic parts that are used are recyclable by grinding. All upholstery and frames of synthetic material are totally without C.F.C. emissions. All glue is water based.

BIM - objects can be downloaded

at johansondesign.com



3D Max



Sketchup



Archicad

pCon pCon



Revit



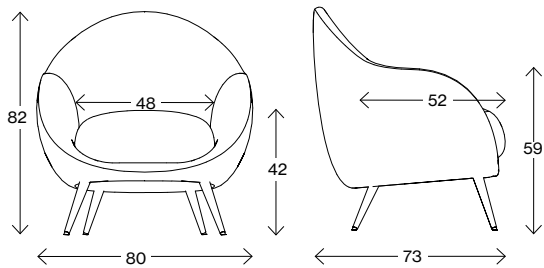
Autocad 2D



Autocad 3D

Facts

Measurements cm



Garbo Accent

Weight (kg) 19,6
Volume (m³) 0,51



JOHANSON

Johanson Design AB | Anders Anderssons Väg 7 | 285 35 Markaryd | Sweden
Tel +46-433 725 00 | www.johansondesign.com